

THE MARYLAND-NATIONAL CAPITAL PARK AND PLANNING COMMISSION
PRINCE GEORGE'S COUNTY DEPARTMENT OF PARKS AND RECREATION

14th Edition



State Championship Sponsor Information



Sunday, June 2, 2024

The Show Place Arena

14900 Pennsylvania Ave., Upper Marlboro, MD 20772

Join us for the



**Live
Entertainment**

**Car, Truck &
Bike Show**



**Tasting Tent
and Cooking
Demonstrations**



live more, play more
pgparks.com

M-NCPPC, Prince George's County Department of Parks and Recreation
Southern Area Operations
10701 Livingston Rd, Fort Washington, MD 20744

The Department of Parks and Recreation encourages and supports the participation of individuals with disabilities. Register at least a minimum of two weeks in advance of the program start date to request and receive a disability accommodation.

We're Back! Please join us for the 14th Edition of The Beltway BBQ Showdown! The contest highlights the art of barbecuing in Prince George's County and the Mid-Atlantic region. The Showdown is nationally sanctioned, as a Master's Series Level Event, by the Kansas City Barbeque Society (KCBS).

In 2007, the Governor of Maryland issued a proclamation classifying the contest as the State BBQ Championship of Maryland. This status allows the Grand Champion of the Showdown to attend the American Royal competition in Kansas City, Missouri. We are excited to welcome back teams after a brief pause, to once again compete in our great event! Come celebrate and enjoy the art, music and history of BBQ in Prince George's County.

The Beltway BBQ Showdown offers a variety of activities for everyone! If you like BBQ you'll love this, as we will have many vendors on-site to taste their variety of BBQ. The event will once again take place at The Show Place Arena in Upper Marlboro, MD. On the grounds there will be live entertainment, cooking demonstrations, a tasting tent, a classic car show, vendors of BBQ/food, goods & crafts, plus a children's activity area. It is an event for the entire family!

Please Note: Competitors will not be selling their unique BBQ to the public, as they will be entirely focused on the BBQ Competition & trying to earn their spot in Kansas City for the duration of the festival.

Sponsorship Benefits

The Beltway BBQ Showdown serves residents of Washington DC and the surrounding communities in Maryland and Virginia. As a sponsor, you can test new markets, introduce products and play a role with an event that focuses on a distinct and valued pastime in America—BBQ! We invite you to be a part of this with 4 different levels of sponsorship. See next page for details.

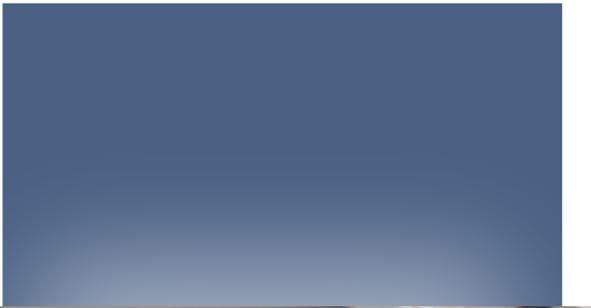
NOTE: Early sponsorship registration is encouraged. The sooner your commitment is received, the sooner your company's name / logo can be posted at www.pgparcs.com/Beltway_BBQ and be included in our brochure.

FOR MORE INFORMATION:

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Matthew Stapleton - matt.stapleton@pgparcs.com



Sponsorship Levels

“Prime” Level Sponsor - \$2,000 & Up

Benefits:

- Naming Rights to one event area:
 - Main Stage
 - Main Gate
 - BBQ Competition
 - Car Show
 - Children’s Area
- Radio & TV announcement mentions with our media sponsors
- Social media advertising
- Logo on all print materials
- VIP Parking Pass
- Announcements from Main State recognizing your business’s support as a Main Event Sponsor
- Exhibit Area (10’x10’ space w/ one (1) table & two (2) chairs)
- Banner display in two highly visible areas (Your company provides the banners)
- Recognition in the event program (If sponsorship is received by April 1st)
- Logo will be displayed on the Beltway BBQ Showdown festival page on www.pgparcs.com
- Event sponsorship space in designated area for one (1) company vehicle
- Signage displayed throughout the event
- Commemorative Sponsor Plaque

“Choice” Level Sponsor - \$1,000 & Up

Benefits:

- Announcements from Main State recognizing your business’s support as a Main Event Sponsor
- Exhibit Area (10’x10’ space w/ one (1) table & two (2) chairs)
- Social Media advertising
- Logo on various print material
- Banner display in two highly visible areas (Your company provides the banners)
- Recognition in the event program (If sponsorship is received by April 1st)
- Logo will be displayed on the Beltway BBQ Showdown festival page on www.pgparcs.com
- VIP Parking Pass
- Signage displayed throughout the event
- Commemorative Sponsor Plaque



Sponsorship Levels

“Select” Level Sponsor - \$500 & Up

Benefits:

- Recognition in the event program (If sponsorship is received by April 1st)
- Logo will be displayed on the Beltway BBQ Showdown festival page on www.pgparcs.com
- Social Media advertising
- Commemorative Event Certificate
- VIP Parking Pass

In-Kind Sponsorship Options

- Portable Restrooms
- Water
- Entertainment for Main Stage
- Ice
- Food Items for Tasting Tent
 - Meat and/or Sauces to be prepared
- ATM Machines
- Golf Carts
- Car Show Prizes
- Grills, Smokers and/or Griddles
- BBQ Cooking Accessories
- Signature Aprons
- Additional items not on this list will be considered with inquiries

*Benefits associated with an In-Kind Sponsorship includes Exhibit Area (10’x10’ space w/ one (1) table & two (2) chairs); In-Kind Sponsorships must match dollar values



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- ▶ The Department of Parks and Recreation encourages and supports the participation of individuals with disabilities. Register a minimum of two weeks prior to the program start date to request and receive a disability modification.
- ▶ Customers who are deaf, hard of hearing, or have a speech disability, call Maryland Relay 7-1-1.
- ▶ Language interpretation is available at all facility front desks. Please ask for assistance.